

This isn't about
Luxury or Exclusivity
it's just about Prioritizing Sleep





kasiemobi™

Prioritizing Sleep

Sleep Like a Baby

A good night's sleep is highly underrated. After putting our bodies through all the stress and hard work of the day, we need to unwind, shut down and rest our minds and muscles for replenishment. Lack of proper sleep can make us drowsy, exhausted, and unfocused throughout the day. Not to mention the long-term effects on health which include obesity, diabetes & heart diseases. In fact, sleep-deprived individuals reflect characteristics similar to inebriation.

There are many reasons for sleep deprivation, many of which are out of our control. But choosing a mattress that suits our body structure and sleeping postures is very much in our control. Kasimobi aims to bridge the gap between uninterrupted sleep and appropriate sleeping arrangements



How to Choose your Ideal Mattress?

Everybody has their unique style of sleeping and unless that sweet spot is not attained, falling asleep may not be an easy task for many. A mattress that you feel well-rested in, may not have the same impact on the other members of your family or even your partner. The truth is that there's no such thing as a one-size-fits-all mattress. The body type and the preferred sleeping position are important factors that play a major role in choosing the perfect mattress. The below correlation will help you to understand what kind of firmness and support system will match your body type and sleeping position.

Firmness Level	Best For
Soft	Side sleepers under 60 kgs
Medium Soft	Sleepers under 60 kgs Side sleepers under 105 kgs
Medium	Back and side sleepers between 60 kgs & 105 kgs
Medium Firm	Sleepers between 60 kgs and 105 kgs Side sleepers over 105 kgs
Firm	Side sleepers over 105 kgs back Stomach sleepers over 60 kgs
Extra Firm	Back and stomach sleepers over 105 kgs



So in an ideal situation, every mattress needs to be tailor-made considering the people who are going to sleep on it, their sleeping style, and body weight.

Latex - The Best Sleeping Surface

Latex beds feel firmer than all other foam beds & give you the feeling of sleeping on, rather than sinking into the mattress due to the fact that they aren't as cradling as latex. Latex beds are usually bouncier since they are made of a more responsive material than all alternative foams.

A few facts which make Latex foams visibly superior to all other sleeping materials are given below:



Pain Relieving: Back pain ruining your sleep? The natural elasticity of latex provides an advanced buoyant yet gentle support that gives pressure relief near the joints and lower back, maintain natural spinal alignment and efficiently support lighter areas like the neck and back



Anti-Allergic and Anti-Fungal: Stop worrying about allergies and rest on a microbe-free mattress every day.



Divinely Breathable: The pinhole technology used for designing the mattress makes them extremely breathable and naturally cooler, making you fall asleep in the blink of an eye.



Bounceback Property: No more sagging or drooping side of the bed. Get the same comfort even when you twist and turn in your sleep.



100% Biodegradable: Join the green revolution with an eco-friendly mattress that is not a burden to the environment.



Guaranteed Durability: Enjoy the sensation of sleeping on a new mattress for decades. Natural latex retains the original shape like no other material.




Temperature Control: The high-end natural comfort material is breathable and maintains a temperature that is cool in summer and the insulating cotton material keeps you warm in winter.

Why Kasiemobi?

At Kasiemobi, we take quality care to the next level. We harvest latex and process them responsibly in our own manufacturing plants. Our natural latex is of the highest quality as we use only certified latex that is specially cultivated under stringent monitoring in the hills of Kerala, Vietnam, and Sri Lanka. Apart from the latex, we use a pure Eucalyptus Tencel lyocell hybrid that is the best insulating material and also extremely eco-friendly. Moreover, we have steered clear of using any kinds of chemicals that may be harmful in any way. We firmly believe in preserving nature and our latex products promote increased tree plantation.

Unlike other pieces of furniture in your home, the mattress is the one that you spend almost one-third of your life on. It is an investment that goes a long way in defining your personality and we realize the importance of professionally engineered sleeping mattresses that retain their properties for decades to come. We have put our heart and soul into ensuring that our products are of world-class standards and come with universal certifications of the highest order.





Sleeping Essentials From Kasiemobi

Toppers

We have topper in all sizes, Single (36") Double (48") Queen (60") and King (72") with two feel, Soft and Firm. Do the selection as per your choice

Crib Mattress

Get 100% GOLS-certified organic latex crib mattresses that fit the crib without leaving any space in between while ensuring accurate sleeping posture.

Mattress

Our highly breathable natural latex mattress features 100% GOLS certified organic latex, cotton, and Lyocell fibers. Devoid of polyester, polyurethane foams, or toxic fire retardants, formaldehyde, and pesticides, our medium-firm natural latex mattress is perfect for back, side, and stomach sleepers.

Medium Firm | Orthopaedic | Soft & Luxury

Pillows

Our 100% natural latex premium plush pillows bring a perfect combination of softness, support, and breathability to ensure you get sound sleep undisturbed. Available in two variants - Regular and Contour and in two feels, soft and firm.

Regular | Contour





Our Certifications



kasiemobi™

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